Claims Listing

1. (currently amended) A <u>projector</u> projection type display apparatus for enlarging and projecting an image onto a projected plane <u>by a projection optical unit</u>, comprising:

an optical device dividing light emitted from a light source into a first light that travels to the projection optical unit and a second light that travels in a direction different from the first light,

a projection optical unit for projecting image light onto the projected plane[[,]]

an optical device for dividing light emitted from a light source into image light
that travels to the projection optical unit and unnecessary light that travels outside the
projection optical unit[[,]]

a holding member for holding the projection optical unit,

and a light receiving member for receiving the second unnecessary light, and

a heat insulating member disposed between the light receiving member and the

holding member wherein the light receiving member is provided as a member independent of
the holding member and is formed of a material different from the holding member.

- 2. (currently amended) The <u>projector</u> apparatus according to Claim 1, wherein the light receiving member is a light absorbing member which includes black aluminum and chromium.
 - 3 (canceled)

- 4. (currently amended) The <u>projector projection type display apparatus</u> according to Claim 1, wherein the light receiving member is <u>provided with a heat releasing</u> member which includes a heat sink disposed not in direct contact with the holding member.
- 5. (currently amended) The <u>projector projection type display apparatus</u> according to Claim 1, wherein the light receiving member is provided with a heat-releasing member <u>which includes a heat pipe</u>.

Claims 6-7. (Canceled)

- 8. (currently amended) The <u>projector projection type display apparatus</u> according to Claim 1, wherein the light receiving member is disposed so that <u>the second</u> light reflected by the light receiving member does not <u>proceed to strike</u> the optical device, or the projection optical unit <u>and holding member</u>.
- 9. (currently amended) The <u>projector projection type display apparatus</u> according to Claim 1, wherein the optical device is a digital micro device that drives a plurality of micro reflecting surfaces and divides <u>incident</u> light <u>into the first light and the second light so that the first light and the second light are symmetric with respect to an optical axis of the incident light.</u>

Claims 10-11 (Canceled)

12. (currently amended) An image display system comprising: the <u>projector projection type display apparatus</u> according to Claim 1, and

an image information input apparatus for inputting image information to the projector projection type display apparatus.

13. (currently amended) A <u>projector</u> projection type display apparatus for enlarging and projecting an image onto a projected plane <u>by a projection optical unit</u>, comprising:

an optical device dividing light emitted from a light source into a first light that travels to the projection optical unit and a second light that travels in a direction different from the first light, and

a projection optical unit for projecting image light onto the projected plane[[,]]

an optical device for dividing light emitted from a light source into image light
that travels to the projection optical unit and unnecessary light that travels outside the
projection optical unit[[,]]

a holding member for holding the projection optical unit,

wherein the holding member having an opening disposed so as to avoid direct receipt of the second has such a shape so as not to directly receive, at least, a part of the unnecessary light.

14. (currently amended) The <u>projector</u> projection type display apparatus according to Claim 13, wherein the optical device is a digital micro device that drives a

plurality of micro reflecting surfaces and divides <u>incident</u> light <u>into the first light and the</u>

second light so that the first light and the second light are symmetric with respect to an optical

axis of the incident light.

- 15. (currently amended) The <u>projector projection type display apparatus</u> according to Claim 13, further comprising a light receiving member for receiving the <u>second</u> unnecessary light, wherein said light receiving member is formed of a material different from the holding member which is disposed outside of the holding member.
- 16. (currently amended) The <u>projector projection type display apparatus</u> according to Claim 15, wherein the light receiving member is a light absorbing member <u>which</u> includes black aluminum or chromium.
- 17. (currently amended) The <u>projector projection type display apparatus</u> according to Claim 15 16, <u>further comprising a heat insulating member disposed between the holding member and the light receiving member wherein the light absorbing member has a color that absorbs light.</u>

Claims 18-19 (Canceled)

20. (currently amended) The <u>projector projection type display apparatus</u> according to Claim <u>1519</u>, wherein the <u>light receiving member is provided with a heat</u>

releasing member which includes a heat sink is connected to a member having a greater heat capacity than the heat releasing member.

- 21 (currently amended) The <u>projector projection type display apparatus</u> according to Claim 15, wherein <u>the light receiving member is provided with a heat releasing member which includes a heat pipe insulating material is disposed between the light receiving member and the holding member.</u>
- 22. (currently amended) The <u>projector projection type display apparatus</u> according to Claim 15, wherein the light receiving member is disposed so that light reflected by the light receiving member does not <u>proceed to strike</u> the optical device, of the projection optical unit <u>and holding member</u>.

Claims 23-24 (Canceled)

25 (currently amended) An image display system comprising:

the <u>projector projection type display apparatus</u> according to Claim 13, <u>and</u>

an image information input apparatus for inputting image information to the

<u>projector projection type display apparatus</u>.